

Cookie Policy

Information on cookies

A cookie is a small text file that is stored on your computer when you visit our website. The text file contains information that is sent between your browser and a web server and includes information such as how the website is used. It processes your IP address, which is personal data. Some cookies are necessary to provide a certain service on the website.

Svalner Atlas Group AB ("**Svalner Atlas**") is the data controller for the processing of personal data. You can read more about how Svalner Atlas processes personal data in our [privacy policies](#).

You can always change your cookie preferences on svalneratlas.com by clicking the cookie icon in the bottom left corner on our website. You can also use your browser settings to choose whether and how cookies are stored on your computer. More information about cookies can be found at [The Swedish Post and Telecom Authority's website](#).

Cookies on our website

Below is a list of the cookies we use on svalneratlas.com, what function the cookie has, how long it is stored, and whether the information stored by the cookie can be disclosed to third parties.

Necessary cookies				
Name	Provider	Function	Storage	Data is sent to
__cf_bm	laravel.cloud	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	1 day	Unknown (not adequate)
__cf_bm	vimeo.com	Unclassified.	1 day	Unknown (not adequate)
__cf_bm	wizrd.it	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid	1 day	Unknown (not adequate)

		reports on the use of their website.		
_cfuvid	hsforms.com	This cookie is a part of the services provided by Cloudflare - Including load-balancing, deliverance of website content and serving DNS connection for website operators.	Session	Unknown (not adequate)
_cfuvid	laravel.cloud	This cookie is a part of the services provided by Cloudflare - Including load-balancing, deliverance of website content and serving DNS connection for website operators.	Session	United States (adequate) Adequate country under GDPR (EU)
_cfuvid	vimeo.com	Unclassified	Session	Unknown (not adequate)
_cfuvid	wizrd.it	This cookie is a part of the services provided by Cloudflare - Including load-balancing, deliverance of website content and serving DNS connection for website operators.	Session	Unknown (not adequate)
1.gif	imgsct.cookiebot.com	Used to count the number of sessions to the website, necessary for optimizing CMP product delivery.	Session	Ireland (adequate) Adequate country under GDPR (EU)
ar_debug	ads.linkedin.com	Checks whether a technical	30 days	United States (adequate)

		debugger-cookie is present.		Adequate country under GDPR (EU)
bcookie	linkedin.com	Unclassified	1 year	United States (adequate) Adequate country under GDPR (EU)
CookieConsent	svalneratlas.com	Stores the user's cookie consent state for the current domain	1 year	Ireland (adequate) Adequate country under GDPR (EU)
li_gc	linkedin.com	Unclassified	180 days	United States (adequate) Adequate country under GDPR (EU)
test_cookie	doubleclick.net	Unclassified	1 day	United States (adequate) Adequate country under GDPR (EU)

Preference cookies				
Name	Provider	Function	Storage	Data is sent to
lidc	linkedin.com	Unclassified	1 day	United States (adequate) Adequate country under GDPR (EU)
pll_language	svalneratlas.com	This cookie is used to determine the preferred language of the visitor and sets the language accordingly on the website, if possible.	1 year	Sweden (adequate) Adequate country under GDPR (EU)

Statistics cookies				
Name	Provider	Function	Storage	Data is sent to
_ga	svalneratlas.com	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	2 years	United States (adequate) Adequate country under GDPR (EU)
ga#	svalneratlas.com	Used to send data to Google Analytics about the visitor's device and	2 years	United States (adequate) Adequate country under GDPR (EU)

		behavior. Tracks the visitor across devices and marketing channels.		
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Marketing cookies				
Name	Provider	Function	Storage	Data is sent to
_gcl_au	svalneratlas.com	Used to measure the efficiency of the website's advertisement efforts, by collecting data on the conversion rate of the website's ads across multiple websites.	3 months	United States (adequate) Adequate country under GDPR (EU)
_gcl_ls	googletagmanager.com	Tracks the conversion rate between the user and the advertisement banners on the website - This serves to optimise the relevance of the advertisements on the website.	Persistent	United States (adequate) Adequate country under GDPR (EU)
pagead/1p-user-list/#	google.com	Tracks if the user has shown interest in specific products or events across multiple websites and detects how the user navigates between sites. This is used for measurement of advertisement efforts and facilitates payment of referral-fees between websites.	Session	United States (adequate) Adequate country under GDPR (EU)

We use cookies from Google Analytics (Google) and Facebook (Meta). Google and Meta are the data controllers for any personal data processing and may transfer the information to third parties. For further information, please refer to Google's and Meta's privacy policies.

Svalner Atlas may make changes to this policy.

This cookie policy was updated on 15 November 2025.