

Privacy & Cookie Policy

Svalner Atlas Netherlands B.V.

Most recent update: June 2026

Svalner Atlas Netherlands B.V. - who are we and what do we do?

Svalner Atlas Netherlands ("Svalner Atlas") is an independent tax consultancy firm. We provide tax advice to our national and international clients concerning, inter alia, private equity, mergers and acquisitions, real estate, financial services, tax structuring and private clients (the Services). You can find more information about us and our Services on our website: www.svalneratlas.nl (the Website).

This Privacy Policy applies to the use of our Services and to the use of our Website.

We consider your privacy as very important. In this Privacy Policy we explain which personal data we collect through our Website and Services. We also clarify for which purposes we use personal data, how we protect them and how long we store them.

Privacy and the relevant legislation

We comply with the General Data Protection Regulation ("GDPR"), which replaced the various privacy laws in the European Member States with effect from 25 May 2018. We also comply with other relevant legislation in the area of personal data protection, such as the Telecommunications Act concerning the use of cookies. All legislation referred to here and all related legislation will hereinafter jointly be referred to as the "Relevant Legislation".

Personal data

In this Privacy Policy the term "personal data" refers to all information that can be used to identify you directly or indirectly. This definition is in accordance with the Relevant Legislation. This is a broad definition: under circumstances a dynamic IP address can even be considered personal data.

Which personal data do we collect and for which purposes

Do we use personal data?

We may collect various types of personal data of the users of our Website and/or Services, of our employees and of job applicants. Below we have detailed the personal data that we collect.

Data of our (potential) clients:

(Personal) data	Purpose(s)
Contact details of existing clients: First and last name, email address and telephone number of the contact person.	We use these data to: - address our clients in the correct manner. - contact and maintain contact with our clients; - send commercial messages (only in case of an existing client who has not made use of the right to object or in case we have been given permission to do so).
Tax data of our clients: Name and address of client, invoice data, contact details, wage data, company details, VAT number, Individual Tax Identification Number, shareholder relationship and all other relevant information from a financial perspective.	We use these data to: - draw up invoices for our clients; - include them in our records for the Tax and Customs Administration; - communicate to the Tax and Customs Administration; - be able to provide services to our clients.
Bank details of our clients: Account number, IBAN and BIC.	We use these data to process and keep a record of payments made by our clients.
Data in documentation clients: Personal data that clients provide to us in their documentation, such as names, contact details, wage data, company details, VAT number, Individual Tax Identification Number, shareholder relationship and all other relevant information from a financial perspective.	We use these data to provide our Services to our clients, by providing tax advice.
Data pertaining to previous Services to our clients: History of Services previously provided to the client.	We use these data to: - list which Services clients have purchased; - send commercial messages about Services that might be of interest to the client, on the basis of services previously provided to the client in question.
Identification details of our clients: Passport copy.	We use these data to identify our clients, if we are obliged to do so pursuant to the Anti-Money Laundering and Anti-Terrorist Financing Act. Clients can block their Individual Tax Identification Number and the passport photo via the online tool. Furthermore we retain copies of identity documents for no more than five years.
Contact details of potential clients via contact form on the Website: First and last name, company name, email address, telephone number (optionally) and any personal data included in the message.	We use these data to: - contact clients on the basis of their message; - send commercial messages (only if clients have given us permission to do so).

Data of job applicants:

(Personal) data	Purpose(s)
Contact details of job applicant: First and last name, email address and telephone number.	We use these data to contact and maintain contact with the job applicant.
Application details of the job applicant: Details on the CV (such as qualifications, work experience and training) and details concerning any disabilities.	We use these data to assess which job applicant is a suitable candidate to join Atlas. We will remove the data of the job applicants after four weeks, unless the job applicant has given us permission to retain the data for one year.
Selection procedure details: Job interview(s) notes and (if applicable) results of assessments and psychological tests.	We use these data to assess which job applicant is a suitable candidate to join Atlas. We will remove the data of the job applicants after four weeks, unless the job applicant has given us permission to retain the data for one year.

Why are we allowed to process your personal data?

There are various bases in the Relevant Legislation pursuant to which we may or must process your personal data:

- Performance of the contract: Some data are necessary to perform the contract with our clients, such as the contact details and invoice data and the personal data that are included in the documentation that our clients send to us.
- Legal obligation: We are obliged to keep certain details in our records for the Tax and Customs Administration, such as invoice data and the country of your residence. We must process a copy of the passport and/or identity document pursuant to the Anti-Money Laundering and Anti-Terrorist Financing Act.
- Legitimate interest: We have a legitimate interest in the processing of other data, for example in the processing of the data of job applicants and the performance data of our employees.
- Consent: We require consent to send newsletters and invitations to events via email to contacts that do not purchase paid services from us. This consent can also easily be withdrawn using the unsubscribe link in each newsletter or invitation.

How long do we retain the personal data?

We retain the personal data for as long as we require them for the above-mentioned purposes:

- Personal data in our records for the Tax and Customs Administration: We retain these data for 7 years, unless we are under a legal obligation to retain the data for a longer period;
- Personal data of job applicants: We retain these data for up to 4 weeks after the selection procedure, unless the job applicant has given us permission to retain the data for 1 year;
- Personal data of staff: We retain the personal data in the staff file for 2 years after the termination of the employment, unless we are under a legal obligation to retain the data for a longer period;
- Personal data of clients: We retain these data while we have a collaboration with the client and for up to 2 years after the end of the collaboration with the client, unless we are under a legal obligation to retain the data for a longer period;

- Other data: We retain other personal data only while these are necessary for the purposes, we will remove your personal data as soon as these are no longer necessary for the purposes for which they are collected.

Do we share your personal data with others?

We use "Processors" to help us with our Services. Within that context such Processors receive personal data from us, which they process on our instructions. For instance, we use Processors to store the login data and to handle payments made by our contacts.

The Processors that we engage for the processing of personal data are:

Purpose	Location	Clarification
Data destruction	The Netherlands	This organisation has its registered office within the EU and must therefore comply with the Relevant Legislation.
External records management	Registered office in United States (storage in NL)	This organisation has its registered office in the US and uses model clauses. The organisation offers an appropriate security level.
CRM software	The Netherlands	This organisation has its registered office within the EU and must therefore comply with the Relevant Legislation.
(Payroll) administration	In and outside the EER	For processing or data storage of personal data outside the EU, the organisation guarantees to use only SaaS providers that offer a level of data protection comparable to the GDPR level of data protection as defined by the European Commission.
Cloud hosting	The Netherlands	This organisation has its registered office within the EU and must therefore comply with the Relevant Legislation.
Online declaration software	The Netherlands	This organisation has its registered office within the EU and must therefore comply with the Relevant Legislation.

These Processors must follow our instructions strictly. They will therefore not use the personal data for their own purposes. We see to it that all of our Processors comply with the Relevant Legislation.

Apart from the above we will not share your personal data with others – unless we are under a legal obligation to do so.

Exporting personal data outside the European Union

We may transfer personal data to parties outside the EU, in case one of our Processors has their registered office outside the EU. The transfer of data to parties outside the EU will always take place in accordance with the Relevant Legislation.

How do we protect personal data?

We protect all personal data that we process against unauthorised and unlawful access, alteration, disclosure, use and destruction. To that end, we have taken appropriate technical and organisational measures.

Websites of third parties

You may come across (hyper)links on our Website that link to the websites of partners, suppliers, advertisers, sponsors, licensors or other third parties. We have no control over the contents or the links that appear on such websites and are not responsible for the practices of websites linked to or from our Website. These websites may have their own privacy policies, conditions of use and client policy. The browsing of and interaction on each other website, including websites linked to or from our Website, are subject to the conditions and the policy of the website in question.

Cookies

We make use of cookies on the Website. A cookie is a simple small text file that can be placed on your computer when you visit the Website. This text file identifies your browser and/or computer. When you revisit our Website, the cookie ensures that our Website recognises your browser or computer, for instance.

We make use of the following types of cookies:

- Necessary cookies: Required for the website to function properly and cannot be disabled in our systems.
- Preferences cookies: Allow the website to remember information that changes how the website behaves or looks, such as your preferred language.
- Statistics cookies: Used to examine how visitors interact with the website by collecting information anonymously. For instance, we can see how many users visit the Website and which pages are visited. We use this information to improve our Website and services.
- Marketing cookies: Used to track visitors across websites and display relevant advertisements and measure the effectiveness of campaigns.

If you do not want cookies to be sent to your computer, you can change this using the cookie settings of your browser. Please keep in mind that some functions or services of our Website may not function or may not function as well without cookies.

You can change or withdraw your cookie consent at any time by clicking the cookie icon in the bottom left corner of our website.

Necessary cookies

Necessary cookies are required for the website to function properly and cannot be disabled in our systems.

Tracker name	Provider	Category	Storage	Data is sent to
CookieConsent	svalneratlas.com	Necessary	1 year	Ireland (adequate)
cookietest	svalneratlas.com	Necessary	Session	Unknown
__cf_bm	wizrd.it	Necessary	1 day	Unknown
_cfuvid	wizrd.it	Necessary	Session	Unknown
__cf_bm	laravel.cloud	Necessary	1 day	Unknown
_cfuvid	laravel.cloud	Necessary	Session	United States (adequate)
__cf_bm	hubapi.com	Necessary	1 day	Unknown
__cf_bm	hubspot.com	Necessary	1 day	Unknown
_cfuvid	hubspot.com	Necessary	Session	Unknown

_cfuid	challenges.cloudflare.com	Necessary	Session	Unknown
cf.turnstile.u	challenges.cloudflare.com	Necessary	Persistent	Unknown
1.gif	imgsct.cookiebot.com	Necessary	Session	Unknown

Preferences cookies

Preferences cookies allow the website to remember information that changes how the website behaves or looks.

Tracker name	Provider	Category	Storage	Data is sent to
pll_language	svalneratlas.com	Preferences	1 year	Sweden (adequate)
lidc	linkedin.com	Preferences	1 day	United States (adequate)

Statistics cookies

Statistics cookies help us understand how visitors interact with the website by collecting information anonymously.

Tracker name	Provider	Category	Storage	Data is sent to
_ga	svalneratlas.com	Statistics	2 years	United States (adequate)
ga#	svalneratlas.com	Statistics	2 years	United States (adequate)
__hssc	svalneratlas.com	Statistics	1 day	Unknown
__hssrc	svalneratlas.com	Statistics	Session	Unknown
__hstc	svalneratlas.com	Statistics	180 days	Unknown
hubspotutk	svalneratlas.com	Statistics	180 days	Unknown

Marketing cookies

Marketing cookies are used to track visitors across websites and display relevant advertisements.

Tracker name	Provider	Category	Storage	Data is sent to
_fbp	svalneratlas.com	Marketing	3 months	Ireland (adequate)
__ptq.gif	hubspot.com	Marketing	Session	Unknown
hs-ctainteractions#cta	svalneratlas.com	Marketing	Persistent	Sweden (adequate)
UserMatchHistory	linkedin.com	Marketing	30 days	United States (adequate)
AnalyticsSyncHistory	linkedin.com	Marketing	30 days	United States (adequate)
li_fat_id	linkedin.com	Marketing	30 days	United States (adequate)
bcookie	linkedin.com	Marketing	1 year	United States (adequate)

bscookie	linkedin.com	Marketing	1 year	United States (adequate)
li_sugr	linkedin.com	Marketing	90 days	United States (adequate)

Third-party services

We use cookies from Google Analytics (Google), HubSpot and LinkedIn. These third parties may act as independent data controllers and may transfer personal data to third countries in accordance with their own privacy policies. For more information, please refer to the privacy policies of the respective providers.

Changes to this privacy policy

We would like to improve our Website and Services continuously. That is why we may update this privacy policy from time to time. If we significantly change our privacy policy we will specify this on our Website, together with the updated privacy policy.

Your rights and our contact details

As described in the Relevant Legislation, you have the right to:

- Send us a request for access to and/or a copy of your personal data that we process, including the location where your data are processed, who receives your personal data, how long we retain your data and for which purposes we process the data. If you so desire we can also forward this copy to another data manager;
- Request us to correct or alter your personal data or to remove your personal data from our systems;
- Request us to restrict the processing of your personal data;
- Lodge an objection to the processing of your personal data with us;
- Lodge a complaint with the Dutch Data Protection Authority (Autoriteit Persoonsgegevens), if you believe that we process your personal data unlawfully.

If you have questions, comments or concerns concerning the manner in which we handle your personal data, please contact us using the contact details below:

Svalner Atlas Netherlands

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1054 ES Amsterdam

The Netherlands

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